



## Alumni Ambassador Program

### Overview

The GSBC Alumni Ambassador Program is an extension of the GSBC Alumni Association. Its purpose is to encourage GSBC alumni to stay engaged beyond graduation by offering incentives and recognition to individuals who work to support the school in their local banking communities throughout the year.

### Who Can Participate?

All alumni of GSBC's Annual School Session and Executive Development Institute for Community Bankers who hold an active employment status at FDIC-insured financial institutions, their holding companies, regulatory agencies or closely-related affiliates may serve as ambassadors. There is no restriction to the number of ambassadors by state; all are encouraged to participate.

### What is Required?

The Alumni Ambassador Program may encompass varying levels of involvement, depending on an individual's desired commitment and interest. At a minimum, ambassadors must fulfill the requirements of Silver Ambassador to participate in the program and earn its respective rewards. In the event an alumnus volunteers for the program but is unable to fulfill these minimum requirements, GSBC may discontinue his or her participation in the program, and rewards will not be assigned. The alumnus may; however, request re-entry to the program at a later date when his or her schedule is more conducive to allow adequate time to share the benefits of GSBC with others within his or her span of influence.

Silver Ambassador	Gold Ambassador
<p>Annually, uphold the following requirements:</p> <ul style="list-style-type: none"> <li>• Allow information to be published on the GSBC website</li> <li>• Serve as reference when called upon by GSBC staff</li> <li>• Provide a minimum of three candidate referrals to GSBC for the Annual School Session (may participate in the Gold Rush Referral Program)</li> <li>• Distribute a minimum of 10 promotional flyers and letters to program candidates in his or her state</li> <li>• Promote and engage with GSBC on social media channels (if applicable)</li> </ul> <p><b>Rewards: Silver Ambassador Status &amp; GSBC Branded Item</b></p>	<p>Annually, uphold Silver Ambassador requirements, and:</p> <ul style="list-style-type: none"> <li>• Make three successful referrals (candidates enroll that year) in any GSBC program*</li> <li>• Represent GSBC at a state banking association event OR voluntarily highlight GSBC to a banking audience</li> <li>• Recommend a speaker for a GSBC event</li> </ul> <p><i>*Targets may be assigned by program depending on yearly enrollment objectives and marketing focus.</i></p> <p><b>Rewards: Gold Ambassador Status, GSBC Alumni Branded Item &amp; Discounted Registration to a GSBC Event of Choice</b></p>