

Susan Evans Appointed to Graduate School of Banking at Colorado Board of Trustees



The Graduate School of Banking at Colorado (GSBC), along with the Iowa Bankers Association, is pleased to announce the appointment of Susan Evans, Senior Vice President of Retail and Marketing and East Region Retail Manager for MidWestOne Bank to the GSBC Board of Trustees. Sue's term will begin in July 2008.

Sue joined MidWestOne, formerly, Iowa State Bank & Trust Co., in March of 2001 as the Senior Vice President of the Retail Division. Formerly, she held positions as Market President for Brenton Bank in Indianola, Iowa, and as Retail Market Manager for US Bank in Des Moines, Iowa. Sue attended Iowa State University and graduated with honors from GSBC in 2005.

Sue's banking background is in the retail area focusing on service and sales. She has helped to champion a culture at MidWestOne Bank that centers on being a customer-intimate organization by encouraging uniqueness with committed and passionate employees.

Sue is very active in many community organizations, currently serving as a board member for the Community Foundation of Johnson County, the event chair for the American Heart Association's "Go Red for Women" event in 2007 and 2008, co-chair for the Iowa Women's Basketball Annual Golf Outing fundraising event, and as a member and past President of the Johnson County Area Women's Network. While living in Central Iowa, Sue was a board member and past President of the Altoona Area Chamber of Commerce, board director and golf tournament chair of the East Polk Rotary Club, and the co-chair of the Finance Building Committee for her church. Sue has received numerous awards in recognition of her community service including Altoona's "Volunteer of the Year" award, the Altoona Area Chamber of Commerce's "Outstanding Member" award, Southeast Polk Schools' "Partner in Education" award, and one of six to receive the "Outstanding Leaders for Eastern Polk County" award.

Sue's husband, Chuck, is the Director of Basketball Operations for the Iowa Women's Basketball Team. Together, they have two sons, a daughter-in-law, and a granddaughter. Sue is an avid golfer and an accomplished seamstress. She also enjoys attending sporting events and spending time with her family.

The School is working on some exciting new strategic initiatives under the leadership of GSBC President, Tim Koch, an Iowa native, as well as the Board of Trustees, including Steve Goodenow, President of Bank Midwest in Spirit Lake, Iowa. Everyone is looking forward to Sue's participation, including Koch who stated, "Sue adds a unique perspective and high energy to the trustees which will help GSBC continue to improve its programs and outreach to community bankers. She is customer focused and excels in developing and implementing marketing strategies. Sue is also a great proponent of what GSBC is trying to accomplish."

GSBC provides professional development and training for community bankers preparing for senior-level management positions. Founded in 1950, GSBC has educated almost 7,000 bankers across the nation. This year's school session will be held July 13-25, 2008 on the University of Colorado campus in Boulder, Colorado. Currently 28 Iowa bankers are enrolled at GSBC. "As a sponsor of GSB Colorado, the Iowa Bankers Association is pleased to have one of our own, Sue Evans, represent Iowa on the board of trustees" said John Sorensen, President and CEO of the IBA "As a graduate of the school and a successful bank and community leader, Sue is eminently qualified to help set the strategic direction for this valuable program of higher learning." For more information, please contact the GSBC office at 800-272-5138.